



PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

PHA Secretariat Report to the Executive Committee & Members on matters taken up during June, 2020 to December, 2020 and Association representation:

1. **June 19, 2020:** A Zoom Meeting was held for persuasion of resolution of issues faced by the Hotel Industry from the platform of PHA for granting some relaxations and incentives for acquiring loan for salaries & working capital.

Participants joined the meeting, were Governor, Deputy Governor, two Executive Directors of State Bank of Pakistan and Mr. Zubair Baweja, Chairman PHA, Mr. Hameed Kidwai, and Mr. Shakir Bhura, E. C. Members from PHA

2. **July 09, 2020:** FPCCI Standing Committee on Tourism Webinar meeting was held inviting Hoteliers to participate. From Association, Mr. Zubair Baweja, Mr. Mustansir Zakir, Ms. Saleem Ullah Shaikh participated in the Session.

3. **July 14, 2020:** PHA Executive Committee Meeting was held on Zoom link widely participated by all Executive Committee Members and other prominent hoteliers, i.e. Mr. Byram D. Avari, Mr. Aziz Boolani, Mr. Hameed Kidwai, Mr. Sikander Mahmood and others.

4. **September 24, 2020:** The 8th FPCCI Achievement Award Ceremony at Serena Hotel Islamabad, whereby, Mr. Zubair Baweja, Chairman, PHA and Managing Director, Regent Plaza Hotel Karachi was awarded FPCCI Achievement Award presented by Dr. Arif Alvi, President of Pakistan.

5. **September 29, 2020:** PHA Executive Committee Meeting followed by Annual General Meeting at Regent Plaza Hotel, Karachi.

6. **September 21, 2020:** An agreement between the Governments of Pakistan and Turkey was signed in the field of Development and Facilitation of Tourism between the two countries requesting PHA to nominate and provide its input / views and suggestions for onward submission to the Ministry, IPC Islamabad. PHA also provided details of its representatives, i.e. PHA Chairman and E. C. Member for Pak-Turk Hospitality Council.

7. **October 14, 2020:** PITHM 54th Board of Governors Meeting attended by Secretary General, PHA on behalf of Pakistan Hotels Association.



8. **October 15, 2020:** A Workshop on National Minimum Standards for Tourism and Hospitality Sector arranged by Pakistan Tourism Development Corporation was held at Islamabad to discuss NMS and Certification Mechanism for the tourism and hospitality sector inviting all concerned stakeholders. PHA nominated 5 members from Islamabad based Hotels to participate in the workshop.
9. **October 15, 2020:** Another Preparatory meeting from Ministry of Inter Provincial Coordination Islamabad for the Joint Working Group in the field of Tourism between Nepal and Pakistan was held on Zoom under the Chairmanship of Additional Secretary, IPC Islamabad attended by PHA Members, nominated by Chairman, PHA>
10. **October 20, 2020:** COTHM ceremony at Karachi Marriott Hotel attended by Executive Committee Members, PHA Members and Secretary General PHA.
11. **December 03, 2020:** PHA Executive Committee Meeting held on Zoom facility..
12. **December 04, 2020:** TDAP Islamabad Webinar on Tourism Sector of Pakistan exploring Tourist Markets with Missions abroad, attended by Mr. Haseeb Gardezi, Chairman, Mirza Mansoor Ahmed, Vice Chairman South, Mr. AMeen Lakhani, E. C. Member, Mr. Rehan Faiz Pirzada, E. C. Member and Ms. Fauzia Olia, E. C. Member.
13. **December 15, 2020:** Association Members Meeting with DMC South Director Taxes and other Officials held was at Movenpick Hotel Karachi, chaired by Mr. Mirza Mansoor Ahmed, Vice Chairman, PHA and General Manager, Movenpick Hotel Karachi with reference to NOCs for holding events in Hotels issued by DMC South. With detailed discussions, matter was amicably sorted out and Hotels started getting NOCs for events.
14. **December 29, 2020:** PHA Members meeting with PTDC Islamabad was held on National Minimum Standards for Hotels and Hotels Classifications' proposed amendments, submitted by Pakistan Hotels Association. Meeting was attended by Mr. Haseeb Gardezi, Chairman PHA, Mr. Mirza Mansoor Ahmed, Vice Chairman South, Mr. Mohammad Akhtar Bawany, E. C. Member, Barrister Mansoor Shah, E. C. Member and Secretary General PHA. During the meeting, PTDC draft document on National Minimum Standards for Hospitality Sector and proposed draft prepared by PHA on Hotels Classification – criteria for the Classification of One to Five Star Hotels were discussed in detail towards ascertaining criteria for NMS / Hotels Classifications.

Above is being submitted for Members perusal, information and necessary follow up please.

Fouzia Azhar
Secretary General